



# Eleanor Aguirre

## Web Designer

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### SUMMARY

Creative and detail-oriented Web Designer with over 4 years of experience crafting user-centered website designs for various industries. Demonstrated proficiency in Figma enhances visual storytelling while ensuring processes align with client goals. Track record of collaborating effectively with cross-functional teams, such as project managers and developers, to deliver projects that bolster brand identity and maximize engagement. Proven ability to balance aesthetics and functionality through responsive design techniques that elevate user experiences across all devices. Passionate about staying updated on industry trends and applying best practices that support accessibility and usability in digital environments.

### STRENGTHS

- Collaborative Spirit**  
Facilitated cross-team collaborations that often helped guide first drafts towards remarkable requirements fulfillment.
- Adaptive Problem Solver**  
Ventured into challenges eagerly while suggesting improvements on designs during critique sessions, nurturing innovation.
- Client-Centric Focus**  
Gained strong relationships with clients through active engagement strategies during presentations, building lasting trust.
- Effective Communicator**  
Cultivated clear messaging during design constraints presentations, making complex concepts understandable and actionable for all.
- Designer Efficiency**  
Optimized workflows via maintained systems and tooling updates consistently aiming toward better productivity for personal and team operations.

### SKILLS

Figma UX/UI Design

Responsive Design

Design Systems

Adobe Creative Suite Collaboration

User Testing Web Accessibility

Prototyping Content Strategy

### EXPERIENCE

#### Web Designer

Creative Web Solutions 📅 June 2022 – Present 📍 Chicago, IL

Leading design initiatives at a dynamic web solutions company where collaboration is paramount to achieving project goals. Responsible for creating visually appealing, effective website designs using Figma while managing multiple projects simultaneously.

- Developed high-fidelity website designs in Figma that boosted client satisfaction through engaging user experiences.
- Collaborated closely with developers and project managers ensuring accurate design implementation within established timelines.
- Created responsive designs that increased user retention significantly by optimizing interfaces across devices.
- Conducted rigorous design reviews and quality assurance checks before project launches, maintaining high standards.
- Maintained evolving design systems and style guides, streamlining team workflows and enhancing efficiency neighborhoods.
- Effectively showcased design concepts to clients, integrating feedback seamlessly throughout the process.

#### Web Designer

Digital Innovations 📅 February 2021 – May 2022 📍 Aurora, IL

Managed web design projects at a fast-paced digital marketing firm, focusing on supporting diverse clientele with unique brand identities and goals. Employed agile methodologies to ensure projects remained on track.

- Crafted user-friendly interfaces with an emphasis on usability and aesthetics that improved conversion rates across platforms.
- Utilized Figma for prototyping and fostering collaborative workflows, leading to streamlined project execution.
- Worked alongside marketing teams aligning visual narratives with content strategy, enriching overall communication outcomes.
- Implemented mobile-first design principles, bolstering accessibility compliance while enhancing overall user experience.
- Spearheaded innovative design workshops aimed at promoting creativity among team members and refining skills.
- Analyzed user feedback rigorously to enhance design effectiveness which led to increased lead generation for client sites.

#### Junior Web Designer

Nextgen Media 📅 January 2020 – January 2021 📍 Schaumburg, IL

Supported senior designers in creating vibrant web designs that realized client visions while adhering to overarching brand guidelines. Contributed actively to team discussions regarding design improvements.

Brand Messaging

Mobile-First Design

Feedback Incorporation

Quality Assurance

Conversion Optimization

Usability Testing

- Assisted in developing aesthetic and functionally robust web designs using both Figma and Adobe Creative Suite.
- Conducted extensive usability testing, garnering user feedback that informed iterative design improvements.
- Collaborated with development teams to guarantee smooth transitions from designs to live web attributes.
- Engaged in creating impactful landing pages that effectively enhanced user engagement metrics.
- Participated in thorough design critiques, contributing insights focused on usability and current design trends.
- Adapted swiftly to creative needs facilitating solutions that resonated well with varying customer expectations.

## LANGUAGES

English Native

Spanish Proficient

## MY CAREER



- Web Designer at Creative Web Solutions (4 Years)
- Web Designer at Digital Innovations (1.2 Years)
- Junior Web Designer at Nextgen Media (1 Years)

## LEADERSHIP & AWARDS

- Dean's List, University of Illinois, 2024
- First Place, National Student Web Design Competition, 2023

## EDUCATION

### Bachelor of Fine Arts in Graphic Design

University of Illinois 🎓 GPA: 3.8 📅 2026 📍 Champaign, IL

**Coursework:** UX Principles, Visual Communication, Digital Media Practices, Responsive Design

## CERTIFICATIONS

- Certified UX Designer 📅 2026
- Web Accessibility Specialist 📅 2026

## TECHNICAL SKILLS

- **Design Tools:** Figma, Adobe Creative Suite, Sketch
- **UI Components:** Component Libraries, Design Systems, Prototyping
- **Grid Systems:** Fluid Grids, Flexbox, CSS Grid
- **Testing Methods:** A/B Testing, Usability Testing, Heuristic Evaluation
- **Development Interface:** HTML, CSS, JavaScript
- **Analytics Tools:** Google Analytics, Hotjar, Crazy Egg
- **Accessibility Standards:** WCAG, ADA, ARIA
- **Project Management Tools:** Trello, Asana, JIRA
- **Languages:** HTML, CSS, JavaScript
- **Version Control:** Git, GitHub, Bitbucket

## PROFESSIONAL AFFILIATIONS

- President, Graphic Design Club, University of Illinois, 2025
- Volunteer Designer, Local Non-Profit Organization, 2024

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST